

# DIDSBURY PIONEER

VOL XXX, No. 51

DIDSURY, ALBERTA, THURSDAY, DECEMBER 21, 1934

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## Christmas Buying On Increase

Despite the cold weather Xmas trade showed an increase on Friday and Saturday and a busy week is looked for by the local merchants. All the stores are well stocked in Christmas goods and all look very bright and Christmassy.

Several of the stores are giving special inducements to shoppers.

The Builders' Hall were drawing attention to Christmas gifts by giving a very successful Santa Claus Day. Workshops and a restaurant for the children were open and showing a wonderful collection of toys and Christmas presents.

Mac's Service Hard wear is specially advertising an extensive line of useful Christmas presents and novelties and is also making a special offer on the balance of their stock of toys.

J. V. Berscht is putting on a special 7 day sale on the upstairs floor, featuring his banking stock, while the main floor is reserved with everything in men's and ladies wear for Christmas shopping.

He is also giving away a 1934 Westinghouse Radio to the lucky ticket holder at the drawing on Saturday night.

Ranton's are offering a 10% reduction on everything in the store excepting rulers and pencils. You will find a splendid line of men's and ladies wear, novelties and Christmas novelties in the store.

W. J. Hilliard will give away a \$42.50 C. C. M. Motor Bike and other prizes. Saturday night, to the lucky boy having the largest number of votes. I gather with his regular line of men's wear and girls' goods he is showing a splendid line of leather goods.

H. W. Chambers is giving away a number of dolls, doll carriages and wagons, girls and boys holding the best prizes. Saturday night. He has a wonderful stock of toys, novelties, Christmas cards, perfumes, in fact everything that goes with an up-to-date store.

You can obtain practically everything you need for Xmas shopping, never before stocked with Xmas goods.

The stores will be opened Thursday, Friday and Saturday evening to facilitate shopping.

## MAC'S SERVICE HARDWARE Bill McFarquhar, Prop.

Phone 33



The Season's Greetings to  
and our sincere apprecia-  
tion of your valuable  
friendship and goodwill.

## Only 3 More Days

to Receive votes on Radio which will be  
given away 10 p.m. Saturday.

The radio is a 1934 Westinghouse Model and is displayed in the store.

### In Grateful Appreciation---

of your goodwill we wish you the JOYS OF THE CHRISTMAS SEASON. We Enter the New Year with a Determination to Excel our Past Efforts to please you whose Friendly Business has Helped Make Ours More Successful.

*J. V. Berscht and Staff*

## Silver Wedding Anniversary, Boys' Band Concert Greatly Appreciated.

A very delightful event took place in Didsbury on December 16th, when the Rev. and Mrs. A. Traub celebrated the 25th anniversary of their wedding. About forty guests were present, each one extending their heartiest congratulations upon this happy occasion.

After the guests had all arrived and exchanged reminiscences of former days, a delicious buffet-lunch was served. The Misses Velma and Ruby Traub, Eartha and Grace, Ruth and Alice, and as waitresses the elderly caps and gowns. A short program was rendered by the Rev. Mr. Traub, the organist, Rev. Mr. S. S. for being chairman, and selections on piano and violin by the Misses Gladys Phillips, Ray French and Mr. Lawrence Eay, were selected.

Rev. C. J. Hallinan addressed the guests with some nice comments on a similar event 25 years ago. He also spoke of the Rev. and Mrs. Traub's influence and friendship throughout past years and the pleasure it afforded to all who have been connected with them in their church work.

Rev. and Mrs. Traub were the recipients of very beautiful gifts of silverware, including the custom of the day, a handkerchief.

Mr. Hallinan, in his comments

on the Traub's, said they were

Castro, Asperg and Saenger, the names they gave in Didsbury. For 13 years Mr. Traub was President of the H. C. M. B.C. Church and since 1926 has been President of the Mutual Voice Bible School.

Of their family of six children, the eldest, Elsie, now residing in Glendale, Calif., two daughters are present attending school there.

The many friends of the district extend to Rev. and Mrs. Traub their best wishes upon this happy occasion.

Mr. Velma G. McFarquhar, is on that date, the Rev. Mr. F. J. Kates, who comes from her old home town of Glendale, Calif., route 1. Mr. G. McFarquhar wishes to thank the people in the west route for the kindness shown him during the past few years.

Despite the bitter cold weather on Monday evening the concert given by the boys band was a decided success in every respect.

While undoubtedly had the weather been milder, the attendance would have been much larger, the hall was comfortable, well filled and the audience was very appreciative of all the numbers given.

Rev. A. J. Mitchell, the chairman spoke highly of the work of the conductor, Mr. Lawrence Eay, and the band, and as waitresses the elderly caps and gowns.

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## Will Inflation Benefit?

One of the many results flowing out of the Great War was the development of a narrow nationalism which found expression in many ways and has had a profound effect upon not only national policies but in forms and methods of government. Out of the Great War grew an economic warfare more intense than in the years that preceded that titanic struggle. That economic war led to the use of tariffs, quotas, and other trade restrictions on a scale hitherto unknown. All nations engaged in it, some reluctantly, but because they were forced into it by the actions of other nations.

As this economic warfare progressed it inevitably led to still another war,—a war of exchange. The value of the currency of one nation rose or fell in relation to the value of the currencies of other nations, and as it rose or fell it directly affected the trade of the nations as well as the whole financial structure of all, and the ability of one group of people to meet its obligations to another group.

From this it was but a short step to a third form of warfare now being waged,—a war of currencies. Some nations,—most of them,—abandoned the gold standard, but a few still adhered to it. Then began the struggle of the currencies. Abandoning the gold standard was a measure of inflation. The next step was the more or less gradual reduction of the value of national currencies in terms of gold, the object being to raise prices which had fallen to a disastrously low ebb. In other words, policies of inflation were embarked upon.

But always in war, no matter the nature of the struggle, one party or country always endeavors to outdo the other. It is so in physical warfare; it is true in any tariff war. It is equally true in a war of inflation. When one country embarks upon a policy of inflation, even though it be primarily a matter of domestic concern alone, it immediately has repercussions in other countries. So when one country proceeded with a policy of inflation, and persists in it, sooner or later other countries will follow suit, and, in following suit, will, of course, seek to go after countries "one better."

Whatever may be said in favor of a degree of inflation on the one hand, or deflation on the other, to meet changing economic conditions,—and a country engaging in either the one policy or the other always proceeds on the assumption that great care will be exercised and the policy fully controlled to prevent it getting out of hand,—the net result invariably is that it does get out of control, and the final stage of affairs is made worse rather than improved, and the final financial recovery made more difficult, and of longer duration, with losses made heavier.

A policy of inflation is being applied in the United States at the present time. As always, President Roosevelt is anxious to keep it within bounds, but there are great and powerful influences at work to carry it far beyond what the President desires and has in mind. Can the situation be controlled? When Congress re-enables indications are not looking that great pressure will be applied to put the printing presses to work turning out billions of paper money, in addition to the present inflationary policy of decreasing the gold value of the dollar. And Congress is still supreme in the United States. It conferred very extensive emergency powers upon the President, giving him almost dictatorial powers. But it can withdraw those powers, or it can itself go much farther than the President and his advisers deem it wise to go.

And Canada cannot be indifferent to or prove immune from the effects of United States policy, whatever it may be. Our trade and other relationships are too closely interwoven, and our financial undertakings, both public and private, so entwined that Canada will be directly affected. Whether we like it or not, Canadian policy must, of necessity, be governed to some extent, —possibly a large extent,—by United States policy in this matter.

Inflation and deflation, and their consequences, may be traced throughout the course of history, dating back to the years B.C., and the lessons of history teach us that inflation appears to have generally, if indeed, not always, ended in disaster. There was at first always the intention of control, but the movement usually ended by breaking all bounds. Increased purchasing power through inflation is only temporary; higher prices stimulate over-production and check consumption; new debts appear, and a return to stability is increasingly difficult.

The depression beginning in 1929 was preceded by wild speculation encouraged and made possible by an expansion of credit, but encouraged and stimulated by installment selling on a scale never before witnessed. Many were the warnings issued at the time this wholesale expansion of credit, and unprecedented installment buying was in progress. It could be seen by anyone willing to pause and consider that such installment buying,—all based on credit—could not go on indefinitely; that a point must be reached when and where millions of individuals committed to installment payments would reach the end of their purchasing power, having used up all their credit and pledged all their resources. The saturation point was reached late in 1929, and the crash followed.

People had bought land, houses, motor cars, radios, equipment of all kinds, and many luxuries all on the promise to pay, weekly, monthly, yearly installments. The time came when they could make no more commitments, so production stopped, and with its stoppage, millions were thrown out of employment and were thus placed in a position where they could not meet their deferred installment payments. Prices fell, and everybody sustained losses.

Inflation might temporarily raise prices, just as speculation and installment buying, which, after all, was inflation pure and simple, did raise prices, but one form of inflation can not overcome the evils caused by another form of inflation.

### Russia Builds Giant Plane

A giant airplane which can carry 128 passengers in addition to the pilot and crew has been built at the Kharkov in Soviet Russia. This great passing of the Factory Act. Prince George, in his capacity as a Home Office Inspector, acted as host to his brother.

There were just as many careless drivers thirty years ago, but the horses had more sense.

London, Scotland, recently celebrated the 70th anniversary of the coming of the Bishop Clement.

### Prince George Was Best

The Prince of Wales and Prince George were present at a dinner in London recently in celebration of the Kharkov in Soviet Russia. This great passing of the Factory Act. Prince George, in his capacity as a Home Office Inspector, acted as host to his brother.

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London's love for ribbons may be accredited to her having originated from a ribbon.

## Tired, Worn Out Woman Can't Make a Happy Home

There is no happiness in the home when the mother is sick and worried by the number of household duties. She gets run down, becomes nervous and irritable, has shortness of breath, faint and dizzy, can't sleep, and gets up in the morning feeling as tired as she went to bed, and is dejected and disengaged.

Milburn's H. & N. Pills will soon convalesce women. It is not necessary to suffer, as they build up the nervous system and bring back the former health and vigor.



## Currency Of Albania Is Very Cosmopolitan

### Smallest Nation In Balkans Uses Gold Or Other Nations

The tiny kingdom of Albania, smallest in the Balkans, is the only country in that region which still pays its officials in gold, and where one may obtain gold in exchange for paper.

A general gasp of incredulity was noticeable in Sofia the other day, when the Albanian Bishop Vissarion, representing his nation at the international conference for the union of International Friendship through the churches, calmly pulled a fat purse from under his cassock and paid his hotel and other expenses in hard gold coin.

It was explained that Albania, having no national currency of its own, is obliged to pay its officials on the basis of the gold frame. But since that pre-war phenomenon is rare today, English sovereigns, Turkish piastres, Italian lire, and even United States \$5 and \$10 gold pieces are employed in addition to the old "Napoleons" or "Louis."

Until the United States went off the gold standard, its paper dollar used to be regarded as the most solid currency circulating in the Balkans, and was employed to replace gold as a medium of exchange. Since its drop, however, the Albanians and others have gone back to the precious metal itself.

In all Balkan countries the governments have confiscated all gold, replacing it by depreciable local paper currency. Heavy penalties are imposed on those found trafficking in gold, or taking foreign exchange out beyond the borders.

## THREE ILLS ROUTED

### Health Tip From Woman Of 67

"For headache—constipation—rheumatism—nothing else will do. And that I have used it, I am in very much better health. In fact, I hardly ever wake with those bad headaches and the general feeling of lassitude. I am 67 and feel young,"—this writes Mrs. M. G.

It is reasonable to ask why it is that this woman has constipation, and rheumatism all yielded completely to Kruschen? What is the secret of Kruschen's effectiveness against these different complaints? The secret is open to all. "Read the label, the analysis on the bottle—for physicians and everyone else to see. Six vital mineral salts! That is the secret. Each of these six salts has an action on one. When one stimulates another, one—and does. Stomach, liver, kidneys and digestive tract are all benefited and toned up to a top-notch condition of efficiency."

### New Kind Of Glass

#### Tests Made In Germany Show That It Neither Splinters Nor Breaks

Glass which neither splinters nor breaks has been produced in Germany. In tests made recently three additional in narrow strips as a test. The glass shows an elasticity similar to that of highly flexible steel. A heavy steel bar, dropped from a height of 10 feet, left no impression. The glass is produced by a special heating process. Railways and automobile officials are interested in the product.

## Gas In The Stomach

Gas in the stomach, belching, sour water, pain, pain after eating, etc., can be overcome within three minutes if you will take a little Bisacril Magnesia in water after you eat. The ordinary Bisacril Magnesia which you can get at any drug store will correct acid stomach and stop acid indigestion immediately. Try it and see.

### A Link With The Past

London Free Press: St. Lawrence Hall, a famous Montreal hotel where Sir John A. Macdonald used to make his headquarters, is being torn down. Like the Queen's Hotel, Toronto and the Tecumseh in London, St. Lawrence Hall in Montreal was a real connection with Canada's early history.

Teacher, introducing lesson on Nelson: "What status in London has a blind eye?"

Bright Lad: "Cleopatra's Needle."

## How to Stop a Cold Quick as You Caught It



Take 2 Aspirin Tablets.

Drink full glass of water.

Repeat treatment in 2 hours.

If throat is sore, crush and dissolve 2 Aspirin Tablets in a half glass of water and gargle according to directions in box.

## Almost Instant Relief in This Way

The simple method pictured above is the way doctors throughout the world now treat colds.

It is recognized as the QUICK-EST, safest, surest way to treat a cold. For it will check an ordinary cold almost as fast as you caught it.

Ask your doctor about this. And when you buy it, see that you get Aspirin Tablets. Aspirin



Does Not Harm the Heart

## New Wrinkle-Proof Fabric

### No End To Possibilities Of Discovery States Inventor

A pair of men's trousers that hold their creases for six months or longer, and a complete suit of clothes which can be stretched out a foot from the body and then snapped back were demonstrated in New York by their inventor, Percy Adamson.

"This suit I have on," said Adamson, pulling the buttoned vest out and letting it fly back with a pop, "hasn't been pressed since last spring."

"I had an entire wardrobe made up of the new process fabrics. I made up to Europe. Whenever I unpacked it, I simply took off my suits, shook them and they were ready to wear. Not a single wrinkle, and the creases stood up in all their pristine splendor."

The inventor pulled up a resilient pant's leg and demonstrated his socks. The tops, while maintaining an ordinary, innocent appearance, were flexible, and there was no need for garters.

Adamson, who was born in the Lancashire, England, textile district and has been in the textile industry all his life, explained that there is no end of the possibilities of discovery. Clothing for men, women and children already is being manufactured from "rubber" fabrics. The yarn or thread looks like any yarn or thread, as does its fabric. Yet in contains latex, a newly-developed rubber fiber, and stretches surprisingly.

Adamson brought out a sample of satin and samples of silk cotton and wool. He pointed out that the amount of lacton in each fabric can be varied at will. The fabric is treated in such a manner that washing as well as pressing will not affect it. Furthermore, the soap will never leave the fabric.

## Belgium Closing Four Prisons

### Crime Seems To Have Fallen Off Since War

Crime has fallen off to such an extent in Belgium since the armistice that four of the thirty-one prisons are to be closed. Prison officials attribute this state of affairs to the leniency of the courts and the operation of the first-offenders act. They say also that minors who formerly went to prison now go to the reformatory, which is not listed as a prison.

## Low Water In St. Lawrence

Formation of a commission to investigate the causes of low water levels in the St. Lawrence ship channel and the river at Montreal and to recommend remedial measures for low water which plagued this season was urged on the Dominion government by J. W. Nicoll, president at a meeting of the Shipping Federation of Canada.

## Refuses Remuneration

### Member Of Irish Dail Eireann Will Not Take Pay

Frank MacDermott, a descendant of King Roeder O'Connor, refuses any remuneration for acting as a member of the Dail Eireann, the parliament of the Irish Free State. When the department of finance insisted on presenting the \$150 a month salary because, it argued, the amount was really an allowance toward expenses, MacDermott said he would buy Irish sweep tickets with money in the name of Roscommon County Council, and if lucky the winnings will be used to benefit Roscommon farmers either through lower taxes or welfare projects.

## Few Kangaroos in Australia

The kangaroo business in Australia is not what it used to be. F. White, New South Wales, says. Ordinary people seldom see the animals. The kangaroo is one of many useless animals in Australia according to White. They may be used only for zoos and occasionally for hides, but are seen only in the interior regions.



## PATENTS

A list of "Granted Patents" and "Full Information Sent Free on Request" is available from The RAMSAY Co., 167 273 BANK ST., OTTAWA, ONT.

## CHEST COLDS -



At first sign of a cold or the chest any Mecca Ointment and Mustard Poultice in combination with marvelous healing properties of Mecca Ointment will give quick relief. Full directions in each package.



It dries—as it cleans  
—as it polishes.

Appleford PAPER PRODUCTS  
HAMILTON, ONTARIO

W. N. U. 2022

## Fame Of Canadian Poultry Once More Demonstrated At World's Congress Held In Rome

Canada's world-wide fame for efficiency and the high quality of her poultry has once more been fully demonstrated. With the return from the Fifth World's Poultry Congress, which was held at Rome, Italy, F. C. Eldon, Director of Poultry Husbandry, official co-delegate with W. A. Brown, Chief of the Poultry Division, Dominion Livestock Branch, some especially interesting information is being obtained with regard to this historical meeting.

Canada was the only exhibitor of live birds having government official records, a fact which created widespread interest, visitors from all parts of the world arriving at the Congress exhibit demanding to be shown the birds with the Government certificates.

Canada was represented by a small but attractive educational exhibit and by a number of registered R.O.P. and exhibition breed birds. When the live bird exhibit was being prepared, and because the birds were first promised by the Canadian National Poultry Record Association, it was considered better business not to sell these birds, but to donate them to persons, institutions or governments where they would do the most good for Canada. Among the birds that were donated was a trio of Chanteclers to His Holiness the Pope, several trios to the Italian Government and a trio to the British Consul General in Rome.

There were also two official delegations already mentioned, and in addition many Canadians attended in their private capacity. The educational exhibit told the story of Canada's national breeding policy; illustrations showing poultry instruction in schools and with boys' and girls' clubs, farmers' flocks, the interior of a poultry laboratory, poultry culling and selection, R.O.P. flocks, laying contests and registration, marketing, standardization, grading, etc. The attractiveness and the completeness of the story made the Canadian exhibit a popular one.

One remarkable point about the Congress was that it marked the reopening of the Market of Trajanus after a period of 2,000 years. During all that time the market-place had been lying buried among the ancient ruins of Rome, and twenty centuries ago had been the popular produce market where the Roman citizens purchased their eggs and poultry from the slaves. These ruins have been dug out and repaired and significantly enough the reopened market was first used for the educational and live bird exhibits of the Fifth World's Poultry Congress. It was here in the Capital that the cracking of the sacred geese prevented the capture of the ancient Roman citadel by the barbarians, so that the historic setting of the Market for the Congress was especially appropriate. However, the six floors and the numerous stairways of old stone steps were not the most convenient for an exhibit of this kind, nor the most advantageous for the attendants who had to climb five or six stories from one exhibit to another.

The Congress sessions were held in the building of the Agricultural Institute, and were attended by delegates from practically every European country and from Japan, Palestine, Australia, New Zealand, South Africa, the United States and Canada.

These congresses are the tri-annual meetings of the World's Poultry Science Association, and professor Antonio Ghigi of Italy was selected Congress director and its next president.

The delegates were given every opportunity for sight-seeing which included Rome and the provinces of Naples, Pompeii, Vesuvius, etc. On two afternoons sections of Italy were shown where swamps had been drained and land reclaimed for agricultural purposes. The stupendous work done by the Mussolini Government was made apparent by a visit to places such as Littoria, where 65,000 acres ten years ago was a malaria swamp, covered at times with several feet of water, are today reclaimed land being shipped into farms. A part of this is

### Funds Are Lacking

#### Proposed Establishment Of Central Library Agency Off For Present

The Carnegie Corporation of New York stands ready to establish a central library agency for Canada, at a cost of more than \$100,000 for the first five years, if guarantees are forthcoming that the project will receive adequate financial support from Canada at the end of the five-year period.

So stated John Ridington, University of British Columbia librarian who returned from a conference in Chicago with Dr. Frederick Keppler, president of the Carnegie Corporation.

The scheme was temporarily abandoned, Mr. Ridington said, when he could give no assurance that either the federal government or provincial governments would continue the grants. Discussions will be resumed next year after further investigation in Canada.

The agency would be established in Ottawa, and "would act as a focal point for all library activities in the Dominion. It would be a co-ordinating and educational force and do bibliographical work," the university librarian said.



By Ruth Rogers



**MEM: WATCH YOUR NECKLIES! MODERN HAVE TAKEN A LICKING TO NECKLIE SILK BLOUSES**

Todays' pattern shows a most interesting blouse built right up to the neckline and the bust, set-in sleeves. However, if you prefer to be a bit more feminine, trim the edges with ruffling. The miniature view illustrates a fascinating criss touch in ribbing, which is a great help in adjusting exactly how to make this ruffing. It is so simple to do it.

Colourful tie silk inspired this model in coral-pink tones. It's stunning worn with a black wool or black velvet suit.

Russet brown, verdigris green, black, purplish wine, etc., in satin or faille crepe are other nice schemes. Styling No. 324 is designed for sizes 14, 16, 18, 20, 22, 25, 28 and 30 inches bust.

Size 16 requires 1 1/4 yards of 35-inch material with 1 1/4 yards of bias binding.

Price of pattern 20 cents in stamps or coin (coin is preferred). Wrap coin carefully.

### How To Order Patterns

Address: Winnipeg Newspaper Union, 275 McDermot Ave., Winnipeg

Pattern No. .... Size .....

Name .....  
.....

Town .....

### A Successful Tour

#### Nearly 40,000 People Attend Forestry Car Lectures Last Season

Nearly 40,000 people attended the lectures on the Canadian Forestry Association Tree Planting Car during the past season, according to the report of Alan B. Beaver.

The car left Regina March 25, and travelled for four months over the C.N.R. lines and then for three months over the C.P.R. lines.

It visited 125 centres, at which 256 lectures were given. Often 200 people crowded into the car to hear the lecture and see the movies screen from every province in the Dominion, and beautifully colored slides from actual photographs taken in Saskatchewan, showing home beautification.

One hour of actual lecturing on tree planting and its benefits, particularly for shelter belts, home street and public building beautification as well as for churches, cemeteries was given. Question periods followed each lecture. Invariably 30 or more especially interested listeners took part in the resultant discussion.

Civic authorities were assisted with plans for civic tree planting and beautification. Similar assistance was given to many farmers whose grounds were visited by the car staff.

Four hundred and sixty letters of inquiry for information were answered, in addition to personal contacts.

Sixty authorities and teachers declared holidays this year might attend. An additional period added children's lectures for benefit of older pupils. Hints and assistance given for planting of trees and shrubs on school grounds.

Many orchards were found springing up as a result of protection afforded by shelter belts which had been inspired by earlier tours had of the forestry car.

The car returned to Regina, October 25.

Mileage covered was 2,217 miles.

### Express Thanks

#### Saskatchewan Wheat Pool Delegation Grateful For Assistance Given

On behalf of their farmer organization, the delegates of the Saskatchewan Wheat Pool at Regina, expressed deep appreciation to the people beyond this province who have given assistance to the drought-stricken areas of Southern Saskatchewan. A motion of thanks introduced by two delegates from the affected areas was adopted unanimously.

As it was pointed out, the other provinces of Canada, from coast to coast, had come to the relief of thousands of people by successive crop failures, by supplying them with cereals or fruit vegetables, clothing, etc., realizing what this help meant to southern Saskatchewan people in a period of great distress, the delegates wished to make known how keenly they appreciated the action of their fellow-countrymen.

Jones: "What do you save with in the morning?"

Smith (slightly): "My wife's linens, cutter, etc."

### CHINESE WAR LORD SETTLES IN ENGLAND



Marshal Chang Hatch-Liang, the Chinese war lord, who is famed as one of the most formidable fighters in the far eastern politics, has thrown aside the habiliments of war and is settling down to the leisurely pleasures of life as a family man in England. He has rented a house in Brighton, Sussex, and is shown above with his wife and daughter in their English residence.

## Proposal To Establish An Educational Foundation As Memorial To Farm Leader

### Hunted Cattle For Hides

#### For 200 Years Argentine Ranchers Care Little For The Meat

For two centuries, says the National Geographic Magazine, man's chief occupation among the gauchos, or cattle ranchers of the Argentine pampa was the pursuit of wild cattle. Stupendous numbers were slain merely for hides and tallow, as was true in California when Diana saw it and wrote "Two Years Before the Mast." Besides the many hides sent to Spain and smuggled out to other lands countless thousands were used on the pampas for making clothing, hats, stoles, sleds and even fences.

Cattle were so cheap that a rider would kill one merely to eat meat enough for his lunch. One Argentine historian says soldiers used to shoot a beef so that they might tether horses to its horns, then bring no trees.

It was easy to capture them. A band of gauchos simply surrounded the herd. Then each man armed with a long-handled pica, or lance, with a sharp blade like a half moon, hamstring as many animals as possible before the herd broke away. This done, the gauchos dismounted, skinned the fallen animals, and abandoned the meat to carrion birds and wild dogs.

Hides took the place of money. When, by the treaty of Utrecht, England attained the sole right to import slaves into the River Plate country, she stipulated that the blacks should be paid for with hides and tallow.

From hunting cattle mostly for their hides, the folk of the pampa turned by 1830 to the export of dried beef. This went to feed slaves in the West Indies, where their labor was then building up the tobacco and sugar industries. "Jerky" (salt beef) is still made by the ton in the meat drying shed on the big estancias, and sometimes huge racks of it, like haystacks, are piled in the open air.

### Chalk Fall Creates Island

#### No One Hurt In Cliff Slide On English Coast

A new island appeared in the English Channel between Dover and Deal, when thousands of tons of chalk at a cliff slide were peeled away from the cliff and hurtled into the sea with great roar.

Collapse of the cliff was the greatest fall on the English coast for many years. At high tide the chalk forms an island 300 feet from the mainland. No one was hurt in the slide.

Machinery for making dishes has been developed which is said to enable three men to do the work that ordinarily took 100.

By an unanimous vote, delegates of the Saskatchewan Wheat Pool, at their annual meeting in Regina, approved the establishment of an educational foundation, probably to include all three prairie provinces as a memorial to the late A. J. McPhail. Mr. McPhail was first president of the organization and of Canadian Co-operative Wheat Producers Limited.

Accordingly, steps will be taken immediately to secure contributions to a fund to be known as the McPhail Memorial Foundation.

The objective of the foundation would be, by means of an educational programme, to perpetuate the memory of an outstanding Canadian. This programme would be designed to serve: (1) The development of a fuller appreciation of the principles of co-operative effort; (2) A higher standard of living for the farm homes of western Canada, with a greater share in the comforts of civilization and an opportunity to live a fuller, freer and happier life; (3) The building up of a wider recognition of the finest quality of citizenship as between rural and urban dwellers, to the end that equality of opportunity may be forthcoming to all classes of citizens.

The other provincial pools have indicated they are prepared to co-operate in the establishment of the foundation.

The committee suggested that the educational activities of the McPhail foundation might include—essay contests in schools; promotion of study groups among the agricultural populations; award of scholarships and lectureships in western Canadian universities; placing of suitable reading material in public school libraries of the west; junior and senior experimental and research work in agriculture.

### Cow At Banquet

#### Brampton Honors Jersey Cow Who Broke World's Record

"Brampton Basilia," a Jersey who has just broken the world's record for milk and butterfat production in a single year, was guest of honor at a banquet held at Brampton. Owner, D. O. Bull, started to thank the ladies of the Snugrove's Women's institute for providing the repast.

"Men," interrupted "Brampton Basilia." Mr. Bull didn't finish his speech.

A half-pint of milk in bottles, part of the enormous output of 16,102 pounds of milk which "Basilia" produced in 365 days' test, was given to each guest.

Among the guests was Hon. Robert Wein, Federal Minister of Agriculture.

### Placing The Blame

#### Not Generally Known That A Woman Introduced The Stiff Collar

When men curse the inventor of stiff collars, they are cursing a woman though doubtless few of them know it. She was an American Mrs. Hannah Montague, the wife of a blacksmith. She washed her husband's shirts and collars and found that the collar was nearly always more dirty than the shirt itself. So, with a sudden inspiration, she cut off the collars and put bands round the neck. Then she starched the collars. They stood clean longer. Mr. Montague was agreeably surprised. He told friends: "That was a century ago. A tailor on a house in Troy, New York, still bears witness to the memory of the inventor of stiff collars."

The first man to use a manacle to study causes of disease is Dr. Gassendi, who lived in the 17th century. He was a Jesuit priest. A Frenchman, Dr. Gassendi, who lived in the 17th century, studied the causes of disease by using a manacle on himself. He was a Jesuit priest. A Frenchman, Dr. Gassendi, who lived in the 17th century, studied the causes of disease by using a manacle on himself.

Wood grading has stimulated consumption of Canadian wood in Canada and has at the same time provided a steady outlet in the United Kingdom and foreign markets.

A French naturalist states that on waking from sleep ants yawn and stretch their legs like human beings.

**Didsbury Pioneer.**

Established 1903.

**DIDSBURY - ALBERTA**  
Published every Thursday.  
Subscription rates: \$2.00 per year,  
\$1.00 six months; 50 cents extra to Great  
Britain and the United States. Payable  
in advance.

Legal, Government, and Municipal Ad-  
vertisements, 10 cents per line first insertion  
and 12 cents per line subsequent each  
subsequent insertion. Local readers ten  
cents per line.

Classified Advertising: For Sale, Arti-  
cles Wanted, Lost, Stolen, or Found,  
etc. 10 cents per line, 12 cents per line  
each subsequent insertion. Local readers ten  
cents per line.

Business Cards, special rate of \$1.00  
per month (1 month) or \$1.00 per year if  
paid in advance.

Notices of Coming Events, Events  
pertaining to Birthdays, Anniversaries, etc., 25  
cents each subsequent insertion.

Card of Thanks (not exceeding six  
lines) 25 cents per insertion.

Obituary poetry 10 cents per line.

Transient advertisements to be paid  
for when ordered.

Change of advertisements must re-  
quest the editor later than noon Tues-  
day to ensure insertion in the issue of  
that week.

J. E. GOODER, Editor & Manager

**Pride in the Country's Credit.**

There is absolute truth in the  
statement made by Premier Bennett  
that Canada has protected her credit  
to a remarkable degree during the  
depression, and that she has thus  
gained the respect and admiration  
of the world.

Canadian bonds are at a premium  
in New York, while Australian bonds  
are some twenty points under and  
Argentinian bonds are below that again.  
Some of the bonds of the South American countries are kick-  
ing around the exchange, almost  
unwanted at any price, and it is  
not unusual to see a 7 per cent bond  
selling for \$7.00, while par is \$100.

Yes, we've protected our credit.  
The world knows Canadian bonds  
are a good investment. The United  
States think there is no other country  
outside her own borders in which  
investments can more safely be made.  
Consequently she has sent some  
four billion dollars northward for  
investment purposes.

It is a great achievement that  
Canada has made, but at what cost.  
Canadians have suffered terribly  
in order that the country's credit  
may remain untarnished. Is it really  
questionable whether the achieve-  
ment was actually worth the cost  
in deprivation, worry and grief.

Of course, British peoples cherish  
their financial honors firmly. Brave,  
old, debt-ridden Britain assumed  
Newfoundland's indebtedness of  
\$10,000,000 just without order  
that the "old red colony" would not  
default. One must admire the pride  
that goes with such actions—but  
is it all really worth while?

**Different Prices at  
Different Points**

Discontinuance of the zone sys-  
tem of marketing gasoline in Al-  
berta and the other prairie provin-  
ces was announced this morning by  
gasoline wholesale companies.

In future gasoline prices will be  
based on the refinery price plus  
transportation cost to the city, town  
or village in which the gasoline is  
sold. As a consequence there will  
be a great variety in prices through-  
out the west and a motorist travel-  
ling from Lethbridge to Edmonton,  
for instance, will find the price  
different in many towns along the  
highway.

**A. M. A. Asks Change  
In License Period**

EDMONTON, Dec. 16.—Whether  
the next week the government will  
decide whether any change will be  
made in the license period for motor  
vehicles in the province.

Assurance to that effect was given  
by Premier Brownlee when a delega-  
tion from the Alberta Motor  
Association presented petitions to  
the government on Friday, asking  
that the period for issuing new  
licenses date from April 1 next instead  
of January 1. Some 27,500  
names were on the petition, it was  
stated, representing many parts of  
the province.

**Burnside Notes.**

To Late for Last Week

Long Pine W. L. met at the Hall  
on Thursday afternoon last with a  
good attendance of members and  
visitors. The various reports showed  
the institute in good shape, finan-  
cially. The election of officers  
resulted as follows—Pres., Mrs.  
Bert Pross, Vice-Pres., Mrs. C. B.  
Leismer, Secy., Mrs. N. Eckel.  
The next meeting will be held in  
the hall on the second Thursday in  
January where Mrs. Eckel will take  
the topic Legislation.

Born: On Tuesday Dec. 5th, to Mr.  
and Mrs. Walter McCullough, a  
son.

Mrs. Eckel spent last week  
in Calgary with Mrs. Roy Woolley.

The Neighborhood Beef Ring held  
its annual meeting on Saturday  
night at Mr. John Topley's. Last  
year's business was satisfactorily  
concluded and tickets drawn for  
1934. The first half will be delivered  
the middle of June.

Mrs. Noah Eckel and son Robert  
and Fred Dell were in Calgary attend-  
ing the funeral of the late Mr.  
R. A. Woolley.

**PERFECT MAPLE LEAF**

The most beautiful maple leaf,  
a prize winner in the national  
competition conducted by the  
Canadian Parks Commission, was  
submitted by Mrs. G. McConnell,  
Fredericton, R. No. 3, York County,  
New Brunswick. It has a flora  
of natural colorings, ranging from  
light yellow-green to deep blue, and  
its perfect symmetry and form  
won it distinction in competition  
with 30,000 other beautiful leaves  
submitted by amateur artists from  
Canadians from Coast to Coast. The  
leaf, a thing of sheer beauty, was  
selected by such outstanding  
artists as C. W. Simpson, R.C.A.,  
R. W. Scott, R.C.A., and James  
Crockett.

In the largest leaf phase of the  
competition, six-year-old Bobby  
Hume, of Newmarket, B.C., made  
an excellent 2nd win with a leaf  
area of 222 square

in. The success which marked  
our national competition this year has  
encouraged Canadian Pacific officials  
to plan for another competition  
on a larger and more comprehensive  
scale next fall.

"BUY IN DIDSBURY"

**Christmas - 1933**

To our faithful old friends,  
our cherished new friends,  
to those whose friendship  
we strive to deserve, we  
extend heartiest greetings  
and expressions of goodwill  
for your prosperity during  
the coming year.

**New Year - 1934****F. Kaufman****Wm. GONTASH**

Wishing You  
the Compliments  
of the  
Season!

**Christmas**

At this Festive Season  
we extend to you our  
Heartiest Wishes for a  
Very Merry Christmas  
and a Happy, Prosperous  
New Year.

**New Year****J. Russell**  
Didsbury Bakery**Christmas Greeting!**

THE Christmas Season brings with it  
the opportunity of expressing our  
goodwill. We wish you A MERRY  
CHRISTMAS and A PROSPEROUS  
NEW YEAR.

**ADSHEAD GARAGE**  
Chevrolet Dealers**Christmas 1933**

And now the passing of the year brings great  
pleasure to us in that we have been permitted  
to serve you, and we take this opportunity  
to extend Sincere Christmas Greetings and  
Best Wishes for Success in the New Year...

**New Year 1934****HAWKES' CASH GROCERY**

WE value highly your business, but we  
value still more the cordial relations  
that have existed between us, and we  
at this time offer you the Seasonable  
Greetings—A MERRY CHRISTMAS  
and may Prosperity be yours during  
the Coming Year.

**ROGER BARLT****Greetings--**

WE thank you for your past business and  
we wish to extend Compliments of the Season  
and an expression of our Goodwill for your  
Prosperity during the Coming Year.

**Fisher & Edwards****In Keeping With the Spirit of the Season!****ALBERTA BEERS**

(5 BRANDS TO CHOOSE FROM)

To uphold all the kindly tradition of  
the Season's Hospitality one cannot do better  
than serve these beers.

Agents for the Brewing Industry in Alberta

**DISTRIBUTORS LIMITED**

Phone M4537--M1830

CALGARY

This advertisement is not inserted by the Alberta Liquor Control Board or by the Government of the Province of Alberta.



## DidSBury Lodge No. 18, I.O.O.F.

Meets the 1st and 3rd Thursday in each month.

Visiting brothers are welcome.  
N. COLE, N.G. W.R. HARTLEY, SEC.**Professional**

**DR. W. G. EVANS, M.D.**  
Physician, Surgeon  
Graduate of Toronto University  
Office in New Open House Block  
Residence Phone 50, Office Phone 120  
DidSBury - Alberta

**J. L. CLARKE, M.D., L.M.C.C.**  
Graduate of Manitoba University  
Late senior House Surgeon of St  
Michael's Hospital, Newark, N.J.  
Physician and Surgeon  
X-Ray in Office  
Offices over Royal Bank  
Phone 128 Office 68

**DR. H. C. LIESEMER**  
L. D. S. D. D. S.  
Dental Surgeon  
Graduate University of Toronto  
Office over Royal Bank  
Phone 63  
DidSBury - Alberta

**W. A. AUSTIN**  
LAWYER - NOTARY PUBLIC  
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**ESTATES MANAGED****MARRIAGE LICENSES ISSUED**

Phone 52 DidSBury

**H. LYNCH-STUAINTON, LL.B.**  
Barrister & Solicitor  
DIDSBUY, ALBERTA.  
Counsel: Mr. A. Lannan, Barrister,  
Calgary, Alberta.

**W. S. DURRER**  
Funeral Home  
Phone 140.

**Church Announcements****M.B.C. CHURCH**

Rev. V. K. Snyder, Pastor.

**Sunday Services:**  
1:30 p.m.—Sunday School.  
2:45 p.m.—Preaching Services.  
7: p.m.—Preaching Service, including Young People's meeting every alternate Sunday.  
Wednesday Evening, 8 o'clock: Prayer Service.

**EVANGELICAL**

Rev. H. J. Wood, Pastor.

Welcome to the Evangelical Church. Up-to-date in Methods, Believers in the Spirit, Methodists in Doctrine. 10:30 a.m. Morning Worship. 11:30 a.m. Sabbath School. 7:30 p.m. Evening Worship. Monday Evening, 7:30 p.m.: Senior League Christian Endeavor. Wednesday Evening, 8 p.m.: Prayer Service.

**UNITED CHURCH**

Rev. A. J. Mitchell, Minister

11 a.m.: Sunday School.  
7:30 p.m.: Service.  
The minister will preach Sunday at Westcott at 2:00 p.m.

**CHURCH OF ENGLAND**

Rev. A. D. Currie.

December 3—Holy Communion 11 a.m.  
December 17—Evening 7:30 p.m.  
December 25—Christmas Day:  
Holy Communion 9 a.m.  
December 31—Evening 3:00 p.m.

**LUTHERAN CHURCH**

Rev. J. J. Kuring, Pastor.  
Westcott, 1st Sun. 10:30 a.m.: German  
2nd " " " " English  
3rd " " 2:30 p.m.: German  
4th " " 10:30 a.m.: German  
DidSBury: 1st Sunday, 2nd, 3rd and 5th Sundays at 2:30 p.m. 11 a.m.

**Good Records by DidSBury Cows.**

The following records were made by cows on the DidSBury Jersey Farm up to the end of last September. These cows were under the R.O.P. Test and were in competition with cows throughout Canada.

## 2-Yr.-Old Class, 305-Day Division—

Name	Age	yrs. da.	lbs.milk	lbs.fat	% test
DidSBury Cid's Viola	1	344	6,470	411	6.35
Won 1 of 8 silver medals in class of 57					

Waikiki Gamboe Dorothy	2	33	6,701	382	5.70
18th Out of 69 entries					

365-Day Division	
DidSBury Cid's Viola	1
7th Out of 45 entries	

Waikiki Imperator's Genesta	2	95	7,990	504	6.31
2nd Out of 60 entries.					

3-Yr.-Old Class, 365-Day Division	
Waikiki's Metabell	3
4th Out of 25 entries.	

Waikiki Genesta's Dewbrell	3	159	8,741	591	6.76
3rd Out of 22 entries, only 3 medal awards, 3rd quarter.					

Mature 305-Day	
Glenwood's Morocco Idaline	5
10th Out of 38, 2nd quarter	

Mature 365-Day	
Pilot's Gertrude	6
9,633	573

Mr. Reid Clarke is to be complimented on the high standing of the cows in this herd. It will be seen that he was successful in winning three silver medals.

**Latest Wool Sales Average 15c. lb.**

Benefiting substantially by the increase of almost 100 per cent over last year, giving 194 members of the Alberta Sheep Breeders' Association Thursday receiving cheques totaling \$95,419.74 for 168,450 pounds handled through the Association, E. L. Richardson, secretary of the organization, announced today.

After all handling charges had been taken care of, the growers received an average of 15 cents per pound for their wool compared with an average of 8 cents per pound last year.

**Starts Suit for \$10,000 Damages**

Aftermath of the accident near Lethbridge last October, when four persons died in a bus accident, took place in supreme court yesterday when the estate of Miss Lois Wilkinson, Calgary brought suit for \$10,000 damages against Canadian Greyhound Lines, Limited, owners of the bus involved in the accident.

The action was brought in the name of Arthur Wilkinson, father of the deceased, who is administrator of the estate. He seeks for himself; Alice Wilkinson, his wife; and four sisters of the deceased, Nellie, aged 20; Bertie, aged 18; Eunice, aged 16; and Hazel, aged 12.

Calgary Herald.

**Obituary**

Mr. Henry Reimer, of Sunnyslope, died at his home, on Sunday, Nov. 26th. Mr. Reimer having been a resident of Sunnyslope for the past two years.

He was born in Russia in 1859 and having lost his parents was adopted in 1874 by Mrs. David Heitkopp. In the same year they came to Canada as immigrants and settled in Manitoba as early pioneers.

In 1901 he moved to Alberta and, excepting for a short period, resided in DidSBury and district up to the time of his death.

He was married in 1881 to Agatha Wiebe and with her shared the trials and joys of a long married life, she remaining to mourn the temporary separation.

From the union 13 children were born, three dying in infancy. Five sons and five daughters survive to mourn his loss: Mrs. D. W. Redekopp, Mrs. Jacob Brown, Mrs. Geo. Dick and Mrs. Theodore Sanderson. Mr. Heitkopp, Cornelius, John, Abram and Jacob. There are also 48 grandchildren and 15 great grandchildren.

The funeral service was held at Sunnyslope and the remains taken to Bergthal cemetery. Rev. John E. Zacharias of Herbert, Sask. officiated at the service in fulfillment of the wish of Mr. Reimer.

The pall bearers were, Messrs. Henry Reimer, Cornelius Reimer, John Reimer, David Redekopp, Jacob Brown and Louis Maassen.

**Greetings!**

To all our friends, old and new, we wish a  
VERY MERRY CHRISTMAS and a BRIGHT,  
PROSPEROUS NEW YEAR.

Thanking you for your kind patronage  
during the past year and hoping for a  
continuance in the near future.

**DIDSBUY DAIRY**

TOM MORRIS, Prop.

Phone 162

**A Merry Christmas**

and a Prosperous New Year!  
---May Our Friendly Business  
Relations Continue Through  
the Coming Year.

**A. G. STUDER****Christmas Greetings**

WISHING you Seasonable Compliments for a  
A REAL MERRY CHRISTMAS and . . .  
A JOYOUS NEW YEAR.

**Didsbury Meat Market****1933-1934****Christmas Greeting**

To You and Yours, and may the  
New Year be Bigger and Brighter  
Than Ever!

**Halliday's Cash Grocery****Merry Christmas!**

And may the coming twelve  
months bring you Happiness  
and Prosperity. Our pleasant  
relations of the past: may  
they be even more friendly in  
the future.

**C. E. REIBER** Real  
Estate Agent

WORLD HAPPENINGS  
BRIEFLY TOLD

Sir Henry Seymour King, St. director of Lloyd's Bank, and one of the most prominent financiers in England, is dead in London.

Homesteads to the number of 626 were filed on in Alberta during August and September. Land was taken up by 80 women in this manner.

Sir Robert Bondurant, president, Arthur E. Purvis, Montreal, vice-president, and the board of directors were re-elected at the annual meeting of Barclay's Bank (Canada).

Finland, and not Russia, is Canada's chief competitor in the lumber market of Great Britain, states James Hardy Smith, Liverpool, England, managing director of a firm of British lumber importers.

On November 19 British Columbia's provincial police force oldest of its kind in Canada, observed the 75th anniversary of its recognition as a force to maintain law and order in the province.

About \$3,000 of the \$3,556 obtained in the Bank of Montreal holdup at Vancouver has been recovered with the arrest of three men, according to Deputy Chief John Murdoch of Vancouver force.

Without a friend or relative to mourn his passing, Sir James O'Donoghue, a boyhood companion of King Edward VII, was buried in Toronto. A newspaper reporter and three employees of a funeral chapel were pall-bearers.

The October revenue of the Dominion government from customs and excise was \$2,569,474, in excess of October, 1932 says a report issued by the Department of National Revenue. The total was \$19,565,483, and in October the year before, \$16,934,001.

Formerly chief pilot for the Express' Air Transport Limited and well known in mail-hauling flying circles pilot Lewis Leigh has left Elmendorf for Brandon, Man., where he has been appointed flying instructor of the Brandon Aero Club.

H. I. D. Fenton was chosen Rhodes scholar from the University of Alberta to compete in the selection committee. The new Rhodes scholar is 22 years old and the son of Lloyd H. Fenton of the legal firm of Fenton and McLauren, of Calgary. He received his B.A. degree in 1931 and his law degree this year.

**Take Beecham's PILLS**  
For Indigestion Biliousness  
The World's Family Remedy

**DENICOTE**  
CIGARETTE HOLDER

DENICOTE Cigarette Holder absorbs the nicotine, pyridine, ammonia and resinsous and tarry substances found in tobacco smoke.

Complete holder with refills — \$1.50 postpaid, or from your Druggist or Tobacconist. Dollars wanted everywhere.

## NOW OBTAINABLE FROM

Rud. Simpson Co. Limited  
The F. Eaton Co. Limited  
Lingotts Drug Stores  
Meadow's Cigar Store  
C. G. Wheeler  
Butcher's Drug Stores  
Bass Meiklejohn

**DISPLAYS WANTED**  
**CHANTLER & CHANTLER, LIMITED**  
Canadian Distributors,  
49 Wellington St. W.  
TORONTO, ONT.

All packages now contain more tobacco.

Pay Less  
for a  
Better Smoke!



## Source Of Leather Supplies

## United Kingdom Taking The Lead In This Class Of Manufacture

For generations, the United Kingdom has been an outstanding source of leather supplies for manufacturers of leather goods abroad and especially those in the principal European centres of the trade. At the same time leather goods manufactured in the United Kingdom have enjoyed a world-wide reputation for quality of workmanship and materials.

A number of influences in recent years have contributed to stimulate a natural development, namely, the increasing manufacture of a wider diversity of leather goods in the United Kingdom itself. In certain branches of leather goods manufacture, notably saddlery, travel goods, belts, purses, pocket books and so on, Great Britain has always held a predominant position. Prior to 1914, however, the leather manufacturing production followed a somewhat narrow range. Few factories in the United Kingdom specialized in the production of such articles as ladies' handbags and the almost limitless variety of leather "fancy goods." That condition largely as a result of the general course of economic developments since the World War has now been entirely changed.

The outstanding characteristic of the British leather and leather goods industry today is its amazing diversity. Not only is there evident in the growth in size and scope of the leather and leather goods section of the British Industries Fair, every type and kind of leather goods can be seen, from boot and shoe leathers, book-binding and fancy leathers, upholstery leathers, leather cloths and so on to advertising signs, handbags, cases, fancy leather goods, imitation leather goods, solid leather goods, picnic cases, purses, razor straps, saddlebags, sports bags, leather hats, leather gloves, etc.

Indeed, the trade buyer need go no further than the 1934 Fair to find leather goods of every conceivable kind and in a variety of styles.

To this may be added the important consideration that, because production methods have been revolutionized and costs have been drastically reduced, prices to the consumer are also being diminished.

Every known kind of leather is used in one or other of the British manufacturers today, from waterproof leather to leather made from the skins given by tanning with British cattle to African python and other reptile-skin leathers, patent leathers, and, of course, Moroccan, which is one of the most popular types of leather in India. Sixty per cent of the leather used in Great Britain is produced within the British Empire, a large proportion coming from Canada, becoming an important factor in the manufacture of varied leather goods, and, of course, Morocco, which is one of the leading Continental countries. Not only so but within the last few years increasing numbers of Continental manufacturers have established leather goods factories in Great Britain for the production, there of their own distinctive goods.

In this way a commanding wealth of style, design and originality

been combined with the traditional high quality of British craftsmanship.

As a result, the entire British industry has been revitalized. The scope of its resources is now unequalled anywhere.

Canadian buyers of leather goods of all kinds are able to buy to the best advantage and keep abreast of the latest developments in design and production cannot afford to miss the 1934 British Industries Fair, which opens in London on the 16th of February.

## Canadian Beef Preferred

## Store Cattle Bring Good Price On Scottish Markets

Canadian store cattle occupy a favorable spot in Scottish markets and invariably sell at a slight premium over Irish cattle. A. J. Tingley, assistant trade commissioner in Scotland, writes in an article for the Commercial Journal.

It is realized, however, Mr. Tingley says, the Canadian market, like the market in Scotland, prefers young, well-bred cattle and, unfortunately, the surplus of cattle for export does not provide a sufficient number of steers only this class.

Until Canadian breeding generally is on a higher level, some of the rougher class will find a way to the British markets. To much stress, however, cannot be placed upon the necessity for Canadian farmers to continue to improve their breeding herds, the conditions will, and for shipping to send only young bullocks of good class and quality.

The type of animal in most demand is a young bullock approaching two years of age from eight to nine cwt. in weight and of good class and breeding, the writer says. Aberdeen-Angus or Shorthorn crosses are preferred, he writes.

## Running For Centuries

## Clock In England Seems Capable Of Going Indoefinitely

The clock in the Parish Church at Rye, England, was started in 1515, was finished in 1550, and has been running ever since, except for the few times it was stopped for repairs.

A well-known firm of clock makers now has the contract to keep it going and it seems capable of running indefinitely. This is said to be the only clock in the world having a pendulum swinging through the roof and into the body of the church. For years its 1,500 pounds swing over the choir before it was discovered to be supported by only a two-inch rusty nail.

Twenty wild animal preserves, covering 266,000 square miles, have been established in British Africa.

## Children's Coughs and Colds Go Overnight

Mother, don't worry when one of the little ones has a cold. Give him a spoonful of BUCKLEY'S MIXTURE and mix with equal parts of honey. It acts like a flash. It's the only safe, reliable remedy. Two doses often end a bad cold.

And don't forget Buckley's Cold Mix. It's the only safe remedy for a cold, cold, or bronchitis not as quickly. Its liniment is a real tonic. It's the only safe substitute. Buckley's is sold everywhere.

**More**  
**Turret Fine Cut**  
**for the same money**  
**—and Poker Hands, too!**

Now we give every man who "rolls his own" more Turret Fine Cut for the same old price! On this new deal you'll get still more cigarettes from every package of Turret Fine Cut—you'll actually save money by purchasing this cool and fragrant cigarette tobacco and buying your own cigarette papers.

Remember, too—you can get 5 large booklets of "Vogue" or "Chantecler" cigarette papers free in exchange for one complete set of Poker Hands.

It pays to "Roll Your Own" with

**TURRET**  
**FINE CUT**  
**CIGARETTE TOBACCO**

SAVE THE POKER HANDS

## Tests New Diving Bell

Fantastic Robot Of U.S. Navy Goes To Great Depths

The United States navy has completed preliminary tests of a fantastic robot diving bell, represented as able to plunge into the ocean, pick up a dome or a twenty-five-foot locomotive crane, and carry workers into depths heretofore beyond their reach in salvaging submarines and saving lives.

The pear-shaped, two-armed contrivance, invented by E. J. Romano, of Seattle, is radically different in dimensions, outlines, grapping hooks and lights from ordinary diving apparatus.

The device has been manipulated more than 850 feet under water and tested to withstand pressure deeper than 1,559 feet, in contrast to the 100-foot operations of average divers in old-style equipment.

The advantages of the device, the inventors say, are the delicacy of the machinery, the fact they have been used to move tackle and pick up, yet they have tons of crushing force—the great depths to which it can descend and the unique lighting system effective at greater depths, they claim, than any other known.

## Germany Protects Titles

Marriage Involving Money In Exchange For Title Not Recognized

The cabinet took steps to put an end to title-hunting on the preserves of the German nobility.

A new law adopted by the cabinet declares any marriage concluded after November 9 that involved the exchange of a title for a certain monetary consideration null and void.

By this law, the government hoped to eradicate the abuses of sham marriages and adoptions which have become rampant since the war, especially among the impoverished German nobility.

## Invented Anti-Aircraft Gun

Pilots Prisoner Escaped Death Sentence In Interesting War Officials

Sentenced to death for murder in Warsaw, Poland, a man has been saved from execution so that War Office officials may study his invention, an anti-aircraft gun. The day before he was to be executed he managed to escape through the prison governor to interview a model of his device. They recognized the value of the weapon, which is expected to revolutionize air defense, and are keeping the details secret.

## Indigestion, Gas

Stomach Ulcer Cured By Dr. George M. Hamilton, Out, says I had a stomach ulcer for all the while, and was constantly sick. At times I had to give up my job because I became so weak.

Dr. George M. Hamilton, Medical Doctor, told me to take Dr. Pierre's Choice Buffalo, N.Y. I did, and my ulcer went away. I am now a healthy man again. I have not had any trouble with my stomach since I took Dr. Pierre's Choice Buffalo, N.Y.

## RUN DOWN? TAKE WINCARNIS

If work and worry have got the better of you and you are feeling weak and listless, follow the recommended treatment of more than 20,000 medical men. Take Wincarnis three times daily. To those who once felt as you feel now, the advice has been: "Take Wincarnis brings to you all the valuable elements of grapes (2½ lbs. in each bottle). The strength building compound of beef extract and Wincarnis is not a drug, but a delicious blood and tissue building wine which quickly strengthens tired nerves and builds new well-toned muscles." From the time you start taking Wincarnis you will sleep better, wake more cheerfully, and feel more nearly as you did when you were young. How wonderful it is to be on the road to sustained, vigorous health. For those who are run-down, or who suffer from nervous insomnia, anaemia or debility, Wincarnis is a marvelous tonic. Get Wincarnis from your druggist today. — Sales Agents: Harold F. Hutch & Co. Ltd., Toronto.

## OCCASIONAL WIFE

EDNA ROBB WEBSTER  
Author of "Joretta," "Lipstick Girl" Etc.

### SYNOPSIS

Camilla Hart, young and beautiful art student, and Peter Anson, a struggling sculptor, fall in love and marry secretly, deciding to live apart until the time Peter can establish himself. Their simple apartment is not of wealthy parents, but not to inherit money when she comes of age. She is preparing herself for life with a course in commercial art, hoping to get a job to enable her to support herself. She has been making the rounds of agencies.

(*Now Go On With The Story*)

### CHAPTER XIX.

Returning home, Camilla was surprised to discover how tired she was with the day's efforts. Study and classes at school had been peremptory, but there was a vast difference between preparation for work, and work itself, or even obtaining it, she already had discovered. While she dressed for dinner, she reviewed in her mind some of the truths which had made themselves evident to her that day. She always had supposed that if you were willing to work, there was a place for you. It was obvious that not only was that supposition wrong, but that not even if you were capable of doing the work you chose, you were given the opportunity.

Gazing around at the furnishings of the big luxurious rooms that had sheltered her for so long and making rapid calculations with the value of her possessions, she was amazed at the time she estimated it would require her to earn the money they represented.

If she were given the opportunity to work for pay, how long would it take her to earn what the clothes she was putting on "cost her"? Her frock was an imported model that had cost three hundred dollars, plus tax, twenty-five per cent, stockings and lingerie another seventy-five. Her wardrobe and dressing table drawers were filled with such costly garments.

Of course, she knew that when she earned her own living, she would no longer patronize exclusive shops and fine hand embroidered linens. But she wondered how many of the women who wore such garments could earn the money for even very poor substitutes, if they were obliged to. With sudden panic, she wondered to what end.

Sitting before the triple cheval glass of her dressing table, Camilla did not see her glowing beauty. She was gazing into the vast and chaotic abyss that gaped suddenly at her.

## NERVOUS WOMEN

Take Lydia E. Pinkham's

**Vegetable Compound**

"I am so nervous it seems as though my nerves are on edge" . . . "If I wish I were dead" . . . "I have been told that Lydia E. Pinkham's Vegetable Compound gives relief from some woman who has become too tired, and when her nerves are no longer strung the strain is gone" . . . "No woman should be afraid to help herself. She should give Lydia E. Pinkham's Vegetable Compound to every nearly sixty years woman have given them this wonderful medicine."

"Afraid you might lose the scholarship?"

"More afraid I might win, if you will pardon my conceit."

feet—that chasm of life into which she was about to leap. Approaching it, she had been so confident and secure; standing now at the brink and gazing into its abyssal depths, she drew back with horror. Then suddenly, there appeared before her Peter's dear and earnest face, the grave eyes twinkling with that smile he loved, and she reached out and clasped his hand, no longer afraid. She was ready to leap into life with Peter.

Peter was modelling with intense interest, striving for a new effect before the idea should become lost in the ethereal confusion of escaped inspirations that their originators had failed to capture quickly enough. His hands were gray with plastic clay and his mind was projected into the realm of creative fancy. A knock on the door suddenly interrupted the sound of Peter's skill and drew him back to reality.

His forehead wrinkled with annoyance, for he had no wish to be disturbed. Then the reminder that it might be Camilla who had come to see him—made him call quickly, "Come in." He always wanted to see Camilla, no matter how disturbing she might be.

There was an instant's hesitation, then the knob turned and the door opened to disclose a strange girl. A very beautiful stranger, she was, so beautiful that Peter stared at her stupidly for a moment. The girl just smiled friendly and said, "May I come in?"

"That is what I told you to do?" he said. "Find a chair, please. As you see, I am—er—busy." Somehow, he felt defensive toward her at once, and his voice reflected his attitude.

"Thanks," she said, crossing the room with casual, lissom movements and sinking into the one armchair which graced the room. "Are you Peter Anson, aren't you?" she inquired, raising her very blue eyes that were deeply shadowed with long, dark lashes. Their contrast with the pale gold of her hair was startling and effective.

"I can't deny it," Peter replied.

"I'm Sylvia Todd," she offered.

"Miss Todd, how do you do?" Peter inclined his head slightly. "What may I do for you?"

"Give me some work," she came to the point quickly. "I'm a model, and desperate for work." She took a cigarette from her purse and fired it with a lighter from the table beside her.

Peter dabbed tentatively at the clay figure on the turn stand. "I'm afraid you have come to the wrong place for that."

"You have a model now?"

"No."

"Well, you're a sculptor, aren't you? Two and two make four."

"Exactly. And five and five make ten—that's two days for a model. I can't afford one."

"And where do you expect to get without one?"

"I heard I did that without one!" He indicated the group in the window above which he had made for Camilla. Miss Todd glanced at it curiously. "Not bad, but neither will that kind of stuff get you anywhere."

"You mean inside?"

"Sure. Symbolic stuff. That's what brings in the dough that makes the cake. And it's my life. Want to see my figure?"

"I noticed it when you walked across the room," she added.

She laughed shortly. "You would, of course. Well, how about us for inspiration. Big Boy? Gee, you're quite an inspiration yourself."

"No doubt you could be that," he smiled for the first time, "but I don't happen to be doing anything that needs it."

"Now is as good a time to begin as any. What about the National exhibit I heard you were going to enter?"

"I planned to."

"With what?" she nodded toward the immigrant group.

"Oh, no, that is just a personal possession."

"Well, you wouldn't ever get a hold-in with that," she shrugged.

"What then?"

"Why, I've had several lunches, but none of them suited me, quite, and I'm not sure now that I want to enter the exhibit."

"Afraid you might lose the scholarship?"

"More afraid I might win, if you will pardon my conceit."

She stared at him in surprise.

## PROTECT YOUR CHILD

If the children gained health and strength through the summer  
**SCOTT'S EMULSION**

will help them keep well through the winter.

14-33

## SCOTT'S EMULSION

RICH IN VITAMINS

14-33

"Well, are you crazy, or am I cuckoo?"

"Neither, I hope. It just happens that affairs have developed recently to change my plans."

He watched him with a calculating expression for a moment. "A girl friend?"

"You aren't by any chance, a detective?" he inquired.

"If I were," she laughed, "I might not be out of work."

"I don't know," Peter observed.

"The depression has hit everything."

"Don't I know it?" Model in particular. Say, listen. Big Boy, when there's work enough to go half way around, this baby has more than she can do."

"I don't doubt it."

"But that isn't now." She tossed the stub of her cigarette into a tray and walked across the room to stand beside Peter. A heavy fragrance enveloped him, and some latent memory stirred. Unconsciously, he wondered where he had been surrounded by that same perfume before. Its pungent sweetness denoted a cheap variety and seemed incongruous in a girl who was desperate for work. Of course, girl like Sylvia Todd spent money extravagantly when she did just that, and therefore was the more desperate when she did not, he mused. She was smiling in a confidential voice. "Tell you what I'll do. Mr. Anson, I'll work for half the regular pay, everything being on the count down as it is. And if I'm not hungry—yea, being on the bottom, yourself, I'd work for you for nothing," she added softly.

The word "hungry" startled Peter and touched that responsive chord in him that denied no creature his pity. Was it bad as that?" he demanded anxiously.

She nodded, her head lowered, and when she looked up again the blue eyes glistened with tears, like dew on blue violets. But she smiled wistfully. "I walked out here all the way from seventy-fifth, so I could use my last dime for a sandwich to have strength to work on."

"But what made you think I would hire you?"

"I heard you were going to enter the exhibit, and had no model yet. Don't you think I would do?" wistfully.

"You might, if I needed a model," he said thoughtfully, as if he were considering something. Finally, "Tell you what I'll do—let me give you a dollar for some dinner and I'll think it over again. If I decide that I need you and can afford to pay you, I'll let you know tomorrow. That's the best I can do."

"That's awfully sweet of you. But I think you would be positively sorry not to try for the scholarship, if that was your first idea. Don't give it up, please, and if you can use me, I'll make the price as low as possible."

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After all, one meal a day is better than none!"  
(To Be Continued.)

## Colony For Mentally Sick

Million Dollar Building For Defectives Opened In England

Sir E. Hilton Young, British Minister of Health, in opening a colony for mental defectives which was instituted by the Hertfordshire county council, at a cost of \$1,250,000, said the people of the United Kingdom should not be content with the existence of mental deficiency to the degree that is the case in this country.

"For that reason," he continued, "we shall press ahead and search out every possible means of social and scientific work by which we can reduce mental deficiency." He added, "I put in the forefront of the work of the state and the local authorities the prevention of this evil and the necessity of finding the means whereby it may be diminished."

Build a little fence of trust  
To shield me from trouble,  
Fill the space with living work,  
And therein stay;



"Trust in the Lord and do good; so shalt thou dwell in the land, and verily thou shalt be fed." —Psalm 37:3.

Build a little fence of trust  
To shield me from trouble,

Fill the space with living work,

And therein stay;

Look not through the sheltering bars

Upon tomorrow,

God will help thee bear what comes,

Or joy or sorrow."

—Mary Frances Butts

Let us lift up our hearts and ask  
"Lord what wilt Thou have me to do?" Then light from the opened heaven will stream on our daily task, revealing the grains of gold in what yesterday seemed all dust, a hand shall sustain us and our daily burden, so that smiling at yesterday's fears we shall say "This is easy, this is light." Every lion in the way as we come up to it shall be seen and the gates of the Promised Beautiful shall be open and to us feeble and fluctuating as we are ministries shall be assigned and through our hands blessings shall be conveyed in which spirits of just men made perfect might delight." —Elizabeth Charles.

## Wild Ponies Wiped Out

Nearly Six Hundred Killed By Tropical Storm In Virginia

After surviving winds and storms for generations, the 500 or 600 wild ponies of Virginia were practically wiped out by the tropical storm which recently swept the region. Only three of their number are left. The ponies were descendants of the Arab stock that contrived to reach the shore when the vessel bringing them from Spain to America foundered off the Virginia coast over two centuries ago.

Horatio, truck horse, is a victim of habit. He bolted and ran away until he reached an intersection, then stopped obediently for the red traffic light.

## ..chest COLDS

best treated  
by stimulation  
and inhalation  
Just rub on  
**VICKS VAPORUB**  
PROVED BY 2 GENERATIONS



Presto Pack  
Hang it in your kit-chene, in the one sheet of waxed paper at a time.

Appleford PAPER PRODUCTS  
HAMILTON, ONTARIO

Prices of commodities in France are increasing.

The only ship that comes in for the man who waits is receiver ship.

# Christmas!

It affords us great pleasure to express to you our sincere appreciation of your many courtesies, goodwill and loyalty during the past season.

We wish you a Merry Christmas and a Happy New Year

## Highway Service Station

F. REIFFENSTEIN, Prop.

THE Spirit of Christmas prompts us to express to you our appreciation of that invaluable and intangible GOODWILL, a gift that you have so kindly bestowed upon us in the past, and for the continuance of which we look forward to during the coming year.

## Crystal Dairy Ltd.

*IT has been of great pleasure to serve you during the past year, and we wish you the Compliments of the Season: MERRY CHRISTMAS and a HAPPY NEW YEAR!*

W. J. HILLYARD

## Christmas!

The Yuletide Spirit calls us to a better appreciation of old associations and the value of old friendships. May all the pleasures of a Merry Christmas be succeeded by Many Happy Days in 1934.

## DIDSbury MILLING COMPANY

S. P. MEGLI, MANAGER

## Greetings--

### CHRISTMAS, 1933

To all our customers, old and new, we wish to extend our heartiest Christmas Greetings and our Best Wishes for Success in the New Year.

NEW YEAR, 1934

## Jenkins' Groceteria

W. D. SPENCE, Manager.



## Five Little Christmas Stockings.

By a Local Contributor

The bells are ringing gaily to Christmas anthems sung; 'Tis "Peace on earth, good will" once more, and hearts again are young.  
It reminds me so of other days and other Christmas Eves, When other souls were in our midst to share our joys and griefs, When here within these very walls, now sombre, grim and still,  
Glad, happy childish voices the joyous hours would fill, For I'm living in the past tonight, and I see by the fire's dull glow  
The place where five little stockings hang sweetly in a row.  
Our Billy boy was a lively son, while Jack was a quiet lad, But they both hung their stockings there to be filled by Mother and Dad;  
And Betty and Dotty left theirs too, hoping for trinket and doll -  
And last came tiny wee Mary's sock; the cutest of them all. So when the kiddies were safe in bed, dreaming of Old Saint Nick,  
And the treasures that would soon be theirs, all through a magic trick,  
We'd steal so softly through the gloom and fill with loving care  
The five little Christmas stockings hanging beneath the star.  
Gone are the days that used to be; the little birds have flown;  
They've left the home-nest one by one till I am all but alone. And I cry out in my loneliness - Oh, why should life thus be, Why do our loved ones leave us? Lord, help us the reason to see.  
For my heart is filled with an aching void, and I see by the fire's soft glow  
A picture of five Christmas stockings a-hanging in a row.

## RED CROSS

The Red Cross Society desires to extend its sincere appreciation and gratitude to all those who have in one way or another contributed to the alleviation of distress in the Didsbury district and also to the welfare of the children in the Junior Red Cross Hospital. It is hoped that during this winter and the coming year you will continue your kindly co-operation. Donations of money or any of the other most necessary things will always be very gratefully received.

Wishing you all the Seasons Greetings,  
Didsbury Branch,  
Red Cross Society.

The Pastor will preach the Christmas sermon at Zion Evangelical Church on Sunday morning. In the evening the Sunday School will hold its annual Christmas exercises when a pageant entitled "Pioneers of Peace" will be presented.

## Public School Operetta.

The operetta "The Land of Dreams Come True," will be given in the Opera House this (Thursday) evening. There are 90 Public School children taking part, and for the past two or three weeks they have been working hard to bring the production up to perfection.

The interest of the parents is to be expected, but the quality of the operetta will give entertainment to all.

## Burnside Notes.

Wedding bells are ringing!

Mr. and Mrs. Leon Dell spent Sunday with the father's parents, Mr. and Mrs. C. L. Cipperley.

Mr. Otto Bittner is in the Didsbury Hospital recuperating from an operation for appendicitis.

Mr. N. Eckel returned on Saturday from a week's visit with Calgary friends.

Mr. A. Jenkins was taken to the Didsbury Hospital last week, suffering from a ruptured appendix, but is doing as well as can be expected.

The people of the district will regret to hear of the death of Mr. Roy Wooler, who died at Calgary. After a short illness Mr. Wooler, who was champion horseshoe pitcher of Calgary, was well known here and had visited and played with the boys here on numerous occasions.

Before moving to Calgary he resided for a number of years in the Three Hills district.

The funeral was held on Tuesday with staff Captain Sutherland conducting the services.

ACCEPT THIS  
VERY EARNEST  
WISH OF

## Christmas Joy for You-

HOPING TIS BUT  
A FORETASTE OF

## Good Luck the Whole Year Thro'

## Meet Me At RANTON'S "Didsbury's Friendly Store"

## Greetings!

We thank you for your patronage during the time we have been in business here, and hope for a continuance in the near future.

With All Best Wishes  
for Christmas and  
the New Year.

## HANK'S PLACE

J. SCRUTTON  
*the Photographer*  
Wishing You  
the Compliments  
of the  
Season!

There will be no publication of the Pioneer next week

## .. Didsbury Opera House ..

Friday and Saturday, Dec. 22, 23

## "MY WIFE'S FAMILY!"

A Farce of Fun with Gene Gerard and a Great Comedy Cast  
PATHE NEWS ■ COMEDY ■ SHORTS

## CHRISTMAS DAY—

Will Rogers in  
"DOWN TO EARTH!"  
REGULAR PRICES AFTERNOON and EVENING  
Come and Break a Rib  
Laughing at Will Rogers!